

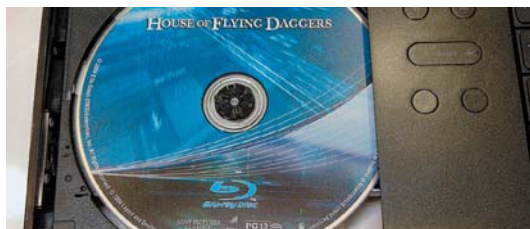
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Logic behind Logistics

Logistics is one less-explored and solid career option, and Indian Institute of Logistics in Chennai will hone those interested. **Riyas KP** takes a look at the courses offered.



Capt VJ Pushpa Kumar

HAVE you ever thought about a career in Logistics? When it comes to choosing a career, one in airlines, shipping, IT or management may come to mind. But there is yet another wonderful career option that not many are aware of, one which is very closely associated with all other industries — Logistics!

Though storing, obtaining and moving goods from one place to another is not one of the more obvious employment areas for students, Logistics is an area of great importance to everyone. And it offers solid career possibilities.

The Chennai-based Indian Institute of Logistics, a school for multi-modal transport which started this year, offers quality training in logistics and allied areas.

"Indian Institute of Logistics has been established as a specialised institute of Logistics, to be built as a centre of excellence in logistics and multi-modal transport in the country and abroad," says director of the institute, Capt VJ Pushpa Kumar.

"People are not aware of this area as a career option. But the opportunities here are tremendous," he adds. "The logistics industry takes the biggest market share globally and the total cost of logistics is about 13 percent of the GDP. All these indicate that there is a bright future for job-seekers," says Pushpa Kumar.

"Indian Institute of Logistics is the only one of its kind which gives 100 percent job-oriented, practical training in logistics and multi-modal transport and exposes the students to subjects like multi-modal transport, customs, steward-

What is Logistics?

Logistics is the art and science of managing and controlling the flow of goods, energy, information and other resources like products, services, and people, from the source of production to the marketplace. It involves the integration of information, transportation, inventory, warehousing, material handling and packaging.

ing, shipping, logistic operations, documentation and commercial and legal aspects," he briefs.

"As India is growing in terms of import and export, the business of logistics is going to benefit a lot," says Kalpesh R Patel, an industrialist, who is also a director of the

institute. "We focus more on practical aspects rather than theory," he adds.

The institute is affiliated to London School of Business Management and accredited by Mangalayatan University, Aligarh, UP. It also offers industrial visits to Singapore for interested students after the completion of the course. Elaborating on the vision of the institute, Pushpa Kumar says, "Our idea is to meet the talent need of the industry for specialised services in logistics and multi-modal transport and to train logistics professionals, conduct educational programmes and increase awareness among the public."

The courses have been well-designed in association with industry professionals in order to reflect the needs of modern business. "Since Singapore is the hub of global logistics, we offer training for students there and this will give students an international exposure, both in terms of experience and placement," he adds. With full-fledged industry support, students will be allowed to attend the berth meeting, and visit the port, terminal and container yards.

The institute, based in Chennai, also has admission offices in Nellore and Cochin. For more information, contact Indian Institute of Logistics, No 6, Esplanade, 2nd floor, Southern India Chamber of Commerce Building, Chennai. Ph: 044-25345013/14 Mobile: 91-9940008040/41.

E-mail: info@iilschennai.com Website: www.iilschennai.com



COURSES OFFERED

DIPLOMA COURSES:

Logistics and Shipping
Logistics and Port Management
Logistics and Supply Chain Management

Logistics and Exim Trade (IBM)

Eligibility: Class X pass and effective communication skill in English language.

Duration: 6 months

Fee: 1 lakh

POSTGRADUATE/ ADVANCED DIPLOMA COURSES:

Logistics and Shipping
Logistics and Port Management
Logistics and Supply Chain Management

Logistics and Exim Trade (International Business Management)

Logistics and Dredge Management

Logistics and Retail Management

Logistics and Marketing Management

Logistics and Human Resource Management

Logistics & Financial Management.

Eligibility: Graduation for postgradu-

ate diploma and 10+2 for Advanced Diploma and effective communication skills in English language.

Duration: 12 months **Fee:** Rs 1.5 lakh (without Singapore industrial visit)/ Rs 2.25 lakh (with Singapore industrial visit)

MBA COURSES:

Logistics and Shipping
Logistics and Port Management
Logistics and Supply Chain Management

Logistics and Exim Trade (International Business Management)

Logistics and Dredge Management

Logistics and Retail Management

Logistics and Marketing Management

Logistics and Human Resource Management

Logistics and Financial Management

Eligibility: Graduation in any discipline and effective communication skill in English language.

Duration: 1 year (plus one-month internship and two-month project work)

Fee: Rs 2 lakh (without Singapore industrial visit)/ Rs 2.75 lakh (with Singapore industrial visit)

